

ADDENDUM

SOLICITATION NO.: P2026-019419SL

ADDENDUM NO.: 1

DATE: SEPTEMBER 4, 2025

SOLICITATION NAME: OSU MEDIA BUYING SERVICES

DUE DATE AND TIME: SEPTEMBER 18, 2025 @ 2:00 PM PST

PROCUREMENT ANALYST: SCOTT LOMMERS

The solicitation named above is hereby modified as follows:

1. Request for Proposal, Page 1, Schedule of Events, Closing is deleted and replaced with
Closing: September 18, 2025 (2:00 pm, PT)

Entities are not required to return addendums with their offers but are responsible to make themselves aware of, obtain and incorporate into their final offer any information contained in addendums. Failure to do so may make the offer non-responsive and cause it to be rejected.